The High Atlas Foundation (HAF) along with other local cooperatives such as Mogador Cooperative and Mejji Association continue promoting economic growth and sustainable agricultural development in Morocco, with the support of volunteers such as Bill Nichol.

[1] Bill served as a volunteer to the High Atlas Foundation (HAF) for two weeks in January 2020. His primary duty was technical, rather than agricultural. Bill's mission was to help the farmers of tree nurseries in Morocco to enhance their tree planting project, which was financed by Ecosia, a German organization that finances reforestation around the world. The project, which is implemented by HAF, aims at planting 150.000 seeds of almond, carob, olive, and walnut trees at the nurseries of the High Atlas region. Farmers needed help on how to manage the finances of their planting project.

[2] Bill's volunteering period in the High Atlas region was at the right time as it was during the planting season in the area. Farmers wanted to know the expected financial gains from their tree plantings. One benefit of Bill's visit to the farmers is that he shared with **them** his financial and business skills. The trainings he organized helped the farmers share their specialized skills with each other. Similarly, Bill offered guidance to the farmers about how to maximize their financial gains from the nurseries.

[3] During his work in Morocco, Bill spent another two weeks in Essaouira helping two other cooperatives: Mogador and Mejji. With his support, **they** developed a strategy to boost their web presence. The strategy aims to improve these cooperatives' online stores. This will allow them to sell more of their Argan products on the internet, which will increase their income. Bill and another local volunteer, Anass, also contributed to building the skills of the technical staff who will update and maintain the websites for the two cooperatives.

[4] Anass visited the cooperatives and collected information about their products. He asked the members about how they want to show their products online, who will buy the products, and the prices they are considering. This information helped Anass design the online platform better. He suggested to the associations to include their food certificates in the product packages. This will improve their product's value and increase its price and sales.

I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT.

A. ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY. (3 pts)

1. HAF provided the financial support needed for planting 150.000 tree seeds.

. . . . . .

2. One of Bill's roles in Morocco was to help farmers make more money from their projects.

. . . . . .

3. Bill and Anass worked together to develop the digital skills of the technicians of Mogador and Mejji.

. . . . . .

B. ANSWER THESE QUESTIONS. (4 pts)

1. How long was Bill's total volunteering period in Morocco?

. . . . . .

2. List two ways Mejji and Mogador cooperatives benefited from their web presence.

a. . . . . .

b. . . . . .

3. What's the role of the technical staff in Mejji and Mogador associations?

. . . . . .

4. How did the information Anass obtained from the associations help him?

. . . . . .

C. COMPLETE THE FOLLOWING SENTENCES WITH INFORMATION FROM THE TEXT. (3 pts)

1. The farmers were able to share their expertise with each other thanks to . . . . . .

. . . . . .

2. Bill's volunteering came at the right time in the High Atlas because . . . . . .

. . . . . .

3. One of Anass's recommendations to the associations is . . . . . .

. . . . . .

D. FIND IN THE TEXT WORDS THAT MEAN ALMOST THE SAME AS (2 pts)

1. improve (paragraph 1): . . . . . .
2. assistance (paragraph 2): . . . . . .

E. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO? (2 pts)

1. them (paragraph 2): . . . . . .
2. they (paragraph 3): . . . . . .

F. CHOOSE THE BEST ANSWER. (1 pt)

The main purpose of the writer is to:

a. inform the reader about how Bill helps farmers in Morocco.

b. explain how farmers grow plants in the Atlas region.

c. tell about how Ecosia helps local cooperatives grow plants.

The best answer is: . . . . . .

A. PUT THE WORDS IN BRACKETS IN THE CORRECT FORM. (2 pts)

We should work together to improve the (safe) . . . . . and security of people in our football stadiums and create more (enjoy) . . . . . moments for the audience.

B. FILL IN THE GAPS WITH THE RIGHT WORDS FROM THE LIST. (2 pts)

environmental - equity - emigrating - contribution - preserving

In the last few years, ... organizations have spent a lot of money on projects which aim at . . . . . endangered animals worldwide.

C. FILL IN THE BLANKS WITH THE CORRECT WORDS FROM THE LISTS. (3 pts)

1. The company . . . . . produces electric cars is expanding globally.

where - which - whose

2. "Sir, ... you like to have a drink?"

can - will - would

3. The idea of . . . . . this club is really exciting.

to join - join - joining

D. REWRITE THE SENTENCES AS INDICATED. (4 pts)

1. "We will create more green spaces in the city," said the president.

The president said that . . . . . .

2. Businesses have invested millions of dollars in clean energies.

Millions of dollars . . . . . .

3. Many students didn't attend the event. Consequently, we cancelled the activities.

Because . . . . . .

4. Unfortunately, I didn't go on the school trip with my friends.

I wish . . . . . .

E. MATCH EACH EXPRESSION WITH ITS APPROPRIATE FUNCTION. (2 pts)

Expressions	Functions
1. "You should revise your writing before handing it in to your teacher."	a. Apologizing
2. "Do you mind if I use your notebook for a while?"	b. Giving advice
3. "I hate to say this, but you need to mute your mobile."	c. Complaining
4. "I'm sorry I couldn't call you yesterday. I was at work."	d. Making a request
	e. Asking for opinion

Answers: 1 . . . . . 2 . . . . . 3 . . . . . 4 . . . . .

F. COMPLETE THE FOLLOWING EXCHANGES APPROPRIATELY. (2 pts)

Bader: My son has just graduated from the medical school!

Lee: (Responds) . . . . . .

Hanane: What do you think of online shopping?

Meriem: (Responds) . . . . . .

DO TASKS 1 AND 2

TASK 1: Complete the following paragraph (4 pts)

Spending time offline away from phones and screens has many benefits. First,. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

. . . . . .

TASK 2: (6 pts)

Dear Jannah,
I want to start a YouTube channel to connect with teenagers. However, I don't know what I should talk about in my channel. Can you please help me? What content do you think I should share with teenagers? What topics are interesting for them?

Aniss

. . . . . .

. . . . . .

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KEY AND MARKING SCALE

Baccalaureate English National Exam Humanities June 2025 · Accept any appropriate answer not mentioned in this key.

I. COMPREHENSION (15 POINTS)

A. Are these statements true or false? Justify. (3 pts)

1. **False.** The project "was financed by Ecosia, a German organization"; HAF only implements it. (paragraph 1)
2. **True.** Bill "offered guidance to the farmers about how to maximize their financial gains from the nurseries." (paragraph 2)
3. **True.** They "contributed to building the skills of the technical staff who will update and maintain the websites." (paragraph 3)

B. Answer these questions. (4 pts)

1. Four weeks: two weeks with HAF in the High Atlas and another two weeks in Essaouira.
2. a) Their online stores will be improved.
   b) They will sell more Argan products on the internet, which will increase their income.
3. They will update and maintain the websites of the two cooperatives.
4. It helped him design the online platform better.

C. Complete the following sentences with information from the text. (3 pts)

1. …the trainings Bill organized.
2. …it was during the planting season in the area.
3. …to include their food certificates in the product packages.

D. Find in the text words that mean almost the same as: (2 pts)

1. enhance
2. guidance

E. What do the underlined words in the text refer to? (2 pts)

1. The farmers
2. Mogador and Mejji (the two cooperatives)

F. Choose the best answer. (1 pt) a. inform the reader about how Bill helps farmers in Morocco.
The text reports Bill's volunteer work with farmers and cooperatives.

II. LANGUAGE (15 POINTS)

A. Put the words in brackets in the correct form. (2 pts) safety · enjoyable

B. Fill in the gaps with the right words from the list. (2 pts) environmental · preserving

C. Fill in the blanks with the correct words from the lists. (3 pts)

1. which
2. would
3. joining

D. Rewrite the sentences as indicated. (4 pts)

1. The president said that **they would create more green spaces in the city**.
2. Millions of dollars **have been invested in clean energies by businesses**.
3. Because **many students didn't attend the event, we cancelled the activities**.
4. I wish **I had gone on the school trip with my friends**.

E. Match each expression with its appropriate function. (2 pts)

1. Giving advice
2. Making a request
3. Complaining
4. Apologizing

F. Complete the following exchanges appropriately. (2 pts)

1. Congratulations! You must be very proud of him.
2. I think it's very convenient because it saves time, but sometimes the products are not as good as in the pictures.

III. WRITING (10 POINTS; task 1: 4 pts; task 2: 6 pts)

Scoring criteria	Task 1	Task 2
Relevance of content to the task	2 pts	3 pts
Appropriateness and variety of vocabulary	1 pt	2 pts
Grammar and mechanics	1 pt	1 pt

Model answers (any appropriate answer is accepted)

Task 1: Spending time offline away from phones and screens has many benefits. First, it improves our health because we sleep better and our eyes rest. Second, we can spend more time with our family and friends and talk face to face. In addition, we have more time to read, do sports or learn new skills. Finally, being offline reduces stress and helps us concentrate on our studies.

Task 2: Dear friend, Thank you for your email. Starting a YouTube channel is a great idea, and I am happy to help. First, I think you should talk about topics that teenagers care about, such as studies, sports, video games and music. Second, you could share useful tips, for example how to revise for exams or how to manage time. Moreover, I suggest you make funny videos about daily life at school, because teenagers like to laugh. Finally, remember to be honest and to avoid sharing private information. I hope these ideas help. Good luck!
Jannah