[1] Located in the north-west of Morocco, Chefchaouen, also known as Chaouen, attracts more and more local and foreign visitors throughout the year. The city was founded in 1471, and it has more than 42,700 inhabitants. Because of its bright blue colors, Chefchaouen is called the 'Blue Pearl'.

[2] The blue pearl of Morocco is one of the biggest tourist destinations in the world. In 2018, the city won the trophy for the best African city. A year later, it ranked 9th for having the most beautiful streets in the world. The French brand Louis Vuitton chose Chefchaouen to advertise their new Spring-Summer 2020 collection. These events celebrate the great success of the city as a renowned touristic and cultural capital.

[3] Chefchaouen has always been one of the country's most photographed cities. Thanks to its attractive scenery, tourists who visit this city are hoping for the best selfie. With more than 620,000 posts on Instagram with the hashtag #Chefchaouen, the city is now the most instagrammable city in Morocco. Influencers crowd in the city on a daily basis just to get a nice shot for their social media presence. They are more interested in the selfie than the city itself.

[4] Because of this big and harmful tourism in the city, Fodor, a travel magazine, adds the city to the list of places 'harmed by Instagram'. However, locals tell a different story. For **them**, the city's being famous on Instagram has created more business opportunities. Riads are renovated, more hotels have opened, and restaurants are receiving more clients. Hamza, a creative inhabitant of the Medina, for example, has turned his house into a museum. "All these people come and put photos of my house on Instagram, YouTube and Facebook. **It** is famous now. I have been able to have a business of my own because of it," says Hamza. To better serve tourists, some locals have learned English and others have even tried Chinese because the city is becoming so popular in Asia.

[5] If you ever plan to visit Chaouen, do your best to preserve the city's beauty. When you see shoes near the door, kindly take off yours before entering the room. When you take pictures, you need to respect the inhabitants' privacy, otherwise expect a non-welcoming smile. Please ask for permission if you want to take pictures inside the house. This is the best way to have a good relationship with the population.

Adapted from: *www.dailymail.co.uk*

I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT

A. FILL IN THE CHART WITH INFORMATION FROM THE TEXT. (1.5 pts)

Dates	Event/ information
1471	.....
2018	.....
.....	Chefchaouen was ranked 9th for its beautiful streets.

B. MATCH EACH MAIN IDEA TO THE CORRESPONDING PARAGRAPH. (1.5 pts)

Main Idea	Paragraph
International recognition of Chefchaouen as a touristic and cultural city	.....
Rules to respect when you visit Chefchaouen	.....
Opportunities that tourism offers to local people	.....

C. ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY. (3 pts)

1. Chefchaouen is visited by tourists mostly in Spring.

. . . . . .

. . . . . .

2. Chefchaouen is the Moroccan city with the greatest number of pictures on Instagram.

. . . . . .

. . . . . .

3. Influencers visit Chefchaouen because they love the city.

. . . . . .

. . . . . .

D. ANSWER THESE QUESTIONS. (3 pts)

1. What did Louis Vuitton brand do in Chefchaouen?

. . . . . .

. . . . . .

2. Why does Fodor magazine add Chefchaouen to its list of cities?

. . . . . .

. . . . . .

3. List two ways local people have benefited from the city's being famous.

   a. . . . . . .

   b. . . . . . .

E. COMPLETE THE SENTENCES WITH INFORMATION FROM THE TEXT. (2 pts)

1. Hamza has become able to have his own business thanks to . . . . . .

. . . . . .

2. Locals are learning Chinese because . . . . . .

. . . . . .

F. CHOOSE THE RIGHT MEANING OF EACH WORD ACCORDING TO THE TEXT. (2 pts)

1. renowned (paragraph 2) means: **a.** famous **b.** old **c.** amazing

   The correct answer: . . . . . .

2. renovated (paragraph 4) means: **a.** destroyed **b.** invented **c.** made new

   The correct answer: . . . . . .

G. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO? (2 pts)

1. **them** (paragraph 4): . . . . . .
2. **it** (paragraph 4): . . . . . .

II. LANGUAGE (15 POINTS)

A. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LISTS. (3 pts)

1. Because her mother is old and sick, Jalila has to ..... her all the time.

look after - look for - look up

2. You ..... see a doctor if you still don't feel well.

should - would - will

3. My friend Anir, ... is a vegetarian, doesn't eat meat.

which - who - whom

B. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LIST. (2 pts)

social - renewable - artificial - heritage - disasters

1. Because of wars and natural ....., the number of people who need help has increased.
2. The use of ..... energies will help in reducing gas emissions.

C. PUT THE WORDS IN BRACKETS IN THE CORRECT FORM. (1 pt)

1. You cannot have a (health) ..... life-style without exercising and eating balanced food.
2. The (perform) ..... of our national football team was outstanding in the last World Cup.

D. PUT THE VERBS IN BRACKETS IN THE CORRECT FORM. (2 pts)

1. It's always important to avoid (judge) ..... people based on their cultures.
2. By 2050, scientists (discover) ..... other ways to explore space.

E. REWRITE THE SENTENCES AS SUGGESTED. (3 pts)

1. "We should protect forests," said an ecologist.
   An ecologist advised people .....
2. I may get up early tomorrow. I will have enough time to finish my work.
   If .....
3. We should re-use bags to protect the environment.
   To protect the environment, bags .....

F. CHOOSE THE MOST APPROPRIATE RESPONSE. (2 pts)

1. Bob: Please accept my apologies for not sending you the file earlier.
   Simon: .....

a. I suppose you're right. b. I can understand that. c. Yes, I'd love to.

2. Leila: I think there's no difference between an Apple and a Samsung phone. They do the same functions.
   Hind: .....

a. I can't agree more. b. Yes, let's. c. Why not?

G. WHAT WOULD YOU SAY IN THE FOLLOWING SITUATIONS? (2 pts)

1. Mourad: The use of artificial intelligence in education has many potential problems.
   Zaid: .....
2. Adil: I'm sorry, but there is a problem with the tablet I bought here yesterday.
   Shop assistant: .....

III. WRITING (10 POINTS) *DO TASKS 1 AND 2*

TASK 1: (4 pts) Complete the following paragraph.

I do many things that make me happy. The first thing .....

.....

.....

.....

.....

.....

.....

.....

.....

.....

TASK 2: (6 pts) Write a reply to the following email.

Julia has sent you an e-mail about how she wants her country to look like and the changes she wants to see 20 years from now. This is the end of her e-mail:

> .... This is how I want my country to be like 20 years from now. What about you? How do you want your country to be like in different domains in the future?
>
> Julia

Hi Julia,

.....

.....

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DO NOT WRITE YOUR NAME OR SIGN THE EMAIL.

KEY AND MARKING SCALE

Accept any appropriate answer not mentioned in this key.

I. COMPREHENSION (15 POINTS)

Testees should not be penalised for spelling or grammar mistakes in the comprehension section.

A. CHART FILLING: (1.5 pts; 0.5 each)

Dates	Event/ information
1471	The year Chefchaouen was founded
2018	Chefchaouen won the trophy for the best African city.
2019	Chefchaouen was ranked 9th for its beautiful streets.

B. MATCHING: CHART (1.5 pts; 0.5 each)

Main Idea	Paragraph
International recognition of Chefchaouen as a touristic and cultural city	2
Rules to respect when you visit Chefchaouen	5
Opportunities that tourism offers to local people	4

C. TRUE / FALSE: (3 pts) (1 pt each: 0.5 pt for the right choice and 0.5 pt for the right justification. Consider the justification only if the choice is correct. Quotes from the text are acceptable.)

1. F. throughout the year.
2. T. the most instagrammable city in Morocco.
3. F. they are more interested in the selfie than the city itself./ … just to get a nice shot for their social media presence.

D. WH QUESTIONS: (3 pts; 1 pt each)

1. … they advertised their new Spring-Summer 2020 collection.
2. ... because it is harmed by tourism/by influencers.
3. Accept any TWO of these (0.5 pt each): it has created more business opportunities./ Riads are renovated./ new hotels have opened./ restaurants are receiving more clients.

E. SENTENCE COMPLETION: (2 pts; 1 pt each)

1. …the tourists who visit the city/ … tourism./… the people who put the photos of his house on social media.
2. …. they want to serve/communicate with (Asians) tourists/ … the city is becoming famous in Asia.

F. RIGHT WORD MEANING: (2 pts; 1 pt each) 1. famous 2. made new

G. WORD REFERENCE: (2 pts; 1 pt each) 1. locals 2. the house/Hamza's house

II. LANGUAGE: (15 POINTS)

A. GAP FILLING: (3 pts; 1 pt each) 1. look after 2. should 3. who

B. GAP FILLING: (2 pts; 1 pt each) 1. disasters 2. renewable

C. WORD FORMATION: (1 pt; 0.5 pt each) 1. healthy 2. performance

D. VERB FORM: (2 pts; 1 pt each) 1. judging 2. will have discovered

E. REWRITING SENTENCES: (3 pts; 1 pt each)

1. …. …. to protect . . . ./ …..that they should protect ……
2. If I get up early tomorrow, I will have enough time to finish my work.
3. ….. should be re-used…….

F. APPROPRIATE RESPONSE: (2 pts; 1 pt each) 1. **b** (I can understand that.) 2. **a** (I can't agree more.)

G. SITUATIONS: (2 pts; 1 pt each) ***Accept any appropriate answer.***

III. WRITING (10 POINTS; task 1: 4 pts; task 2: 6 pts)

The following criteria should be respected while scoring the writing tasks.

Scoring criteria	Task 1	Task 2
Relevance of content to the task	2 pts	3 pts
Appropriateness and variety of vocabulary	1 pt	2 pts
Grammar and mechanics	1 pt	1 pt